

ACT Down Syndrome Association Strategic Plan 2016 to 2020

Vision	To be a resourceful and beneficial Association for members with Down Syndrome and their families in the ACT and surrounding areas.
Mission	Improve the quality of life for members with Down syndrome; to provide support and information to their families; and to increase awareness of the very real abilities and needs of people with Down syndrome through our programs, events and activities.
Strategic objective	Be a relevant Association for ACTDSA members and community.
Values	<p>Finding the best way to support members with Down syndrome, in improving their quality of life.</p> <p>Integration of members with Down syndrome into the local and wider community, if appropriate.</p> <p>Choice in and access to the best health, education, housing and employment opportunities for members with Down syndrome.</p> <p>Increasing community awareness of the very real abilities and needs of people with Down syndrome.</p>
Plans	<p>Build our capabilities from our strengths and identify areas for improvement and growth, over the period of this plan.</p> <p>Build our capabilities to be ready for providing information and linkages to our members via the National Disability Insurance Scheme.</p>
Members	<p>ACTDSA is membership based and may be:</p> <ul style="list-style-type: none"> • people with Down syndrome; • family and / or carer of a person with Down syndrome, • Other individuals (non-voting); and • corporate, businesses and organisations (non-voting)
Partners	<p>We have sponsorship with: The Independent Property Group, Lions Club Belconnen.</p> <p>We will form new partnerships and alliances each year.</p>
Goals	<p>Improve the quality of life for people with Down syndrome by:</p> <ul style="list-style-type: none"> • Supporting their parents, carers and families, through our programs • Hosting social events for our members and the broader community. • Supporting grant applications by interest groups that have a primary purpose of improving quality of life for people with Down syndrome. <p>Support our members with Down syndrome to reach their full potential by:</p> <ul style="list-style-type: none"> • Providing training courses for parents and carers, and professionals.

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	<ul style="list-style-type: none"> • Annually hosting the Alderson Awards evening to honour the achievements of people with Down syndrome and a community award. • Providing requested information, linkages and connections.
Financial Strategies	<ul style="list-style-type: none"> • Financial Growth - to increase revenue by 10 percent annually. • Current Membership - to increase member retention • Current Membership - Improve and use our membership data base. • New Members - Introduce our programs to the Canberra Region. • New Members - Strengthen our relationship with Maternity Wards in the Canberra Region. • New and Existing Members - Support our members with accessing the National Disability Scheme • Member services - Improve our service approach for new and existing members • Seek grant and sponsorship opportunities • Encourage more active and committed fundraising by the membership
Operational Strategic Objectives	<ul style="list-style-type: none"> • Our educational courses will meet TQI standards and be presented by accredited local trainers. • Strengthen our existing partnerships and relationships. • Increase our community outreach to people with Down syndrome and their families. • Technology Management - Improve use of electronic record keeping systems and processes, and web based communications with an updated and well maintained web-site. • Communication Management - Improve internal communications. • Marketing - Develop and implement a promotional plan that will increase membership and support administrative overheads. • Alliance Management - Establish one new strategic alliance annually.
People / Learning Strategic Objectives	<p>Our staff and volunteers will have supported learning and development opportunities.</p>